



## MEDIA RELEASE

# SIMSA Sees Benefits in the PotashCorp/Agrium Merger

For Immediate Release

Saskatoon, Saskatchewan, September 14, 2016 – The Saskatchewan Industrial and Mining Suppliers Association (SIMSA) believes the PotashCorp/Agrium merger can be beneficial to our member companies.

The PotashCorp and Agrium merger allows two Canadian champions to become one larger one; it allows them to achieve the scale and scope to be globally competitive into the future. This, in the long run, is good for the Province, jobs, and investors.

There are three ways in which our resource sector benefits the province; jobs (salaries), taxes/royalties, and investment into our Saskatchewan based suppliers.

Our members are integral to the success – and growth – of industry in the province and embrace the challenges and opportunities of creating stronger and more competitive industry in the province.

SIMSA's Board Chair – Jim Nowakowski stated, "SIMSA would expect that our relationships with PotashCorp and Agrium, which have been great, would continue into the future and become stronger. As such, we look forward to a renewed focus on prioritizing Saskatchewan vendors in the support of all our ongoing operational success."

### About SIMSA

SIMSA is the Saskatchewan Industrial and Mining Suppliers Association, representing Saskatchewan based companies who provide goods and services to mining, oil and gas, and industrial projects. SIMSA's mandate is to represent the interests and concerns of Saskatchewan industrial equipment and service suppliers, through promotion of its members and the creation of partnerships with industry and other associations. SIMSA has just entered into its fourth year of existence, with a growing membership base of approximately 70-companies representing over \$3-billion in annual revenue.

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