

# SIMSA Roundtable Event with K+S Potash Canada – More Success

260 registered persons from the Saskatchewan Industrial and Mining Supplier Association's (SIMSA's) membership, met with 20 key purchasing-related persons from K+S Potash Canada for an entire day, on November 17, 2025. This was yet another great Roundtable event hosted by SIMSA, but this time the mining-company (K+S) paid all the event's costs, so it was free for members to attend. The focus was K+S' "Ramp Up" program.



*The SIMSA K+S Roundtable event*

As with all Roundtable events, a list of K+S employee attendees is posted on the SIMSA website prior to the event and at the event so SIMSA members know who they should expect to see. Then at the event, the list is posted at the door with each name having a designated table number marked beside it. Once entering the room, SIMSA members can choose who to sit with on a first-come first-serve basis, so they can have some extra time during the event with them, and be able to quickly located that key person. During the networking sessions, all persons mingle throughout the room. SIMSA's Roundtable events are for "members only" and have been the Association's key growth factor.

As with all events, the presentation decks were shared with attendees as PDFs following the event. Which is a good thing given K+S had prepared 60 detailed slides, including conceptual animations of the various proposed projects.

The first presenter was Anthony Clark, Director of the Ramp-Up Program. He gave an overview of the operations and some broad updates.



*Anthony Clark*

Following Anthony, Tyler Bloom detailed the key segments within the broad Ramp Up program.



K+S Potash Canada

# Ramp-Up



*Tyler Bloom*

Then a 90-minute networking session commenced followed by lunch. The networking session featured 3 key focus tables (in addition to free-flow networking) to allow for quick access to relevant information.

After lunch, three more detailed presentations were given, followed by another networking session before the event naturally evolved to a close.

The three subsequent presenters and topics were:

1. Melissa Shepherd, Manager Indigenous Relations, on Indigenous Content
2. Trevor Haubrich, Senior Manager, Project Supply Chain Management, on Project Procurement
3. Jennifer Baron, Senior Contracts Specialist, on Projects



*Melissa Shepherd*



*Trevor Haubrich*





*Jennifer Baron*

The preliminary list of K+S employees and seating chart was:

## **K+S Attendees**

<b><u>Last</u></b>	<b><u>First</u></b>	<b><u>Title</u></b>	<b><u>Table</u></b>
Baron	Jennifer	Sr Contracts Specialist, Projects	12
Beaurivage	Francois	RU Construction (Saskatoon)	26
Bloom	Tyler	Technical Manager	4
Clark	Anthony	Director, Projects	3
Cooper	David	EPC Project Manager - Compaction/Power Distribution	14
Doucette	Andrew	Procurement Specialist	32
Haubrich	Trevor	Sr Mgr, Project Supply Chain Management	10
Hintz	Jordan	HSE	36
James	Dan	RU Operations Engagement (Saskatoon)	28
Martens	Ryan	Sr Mgr, Procurement	24
Melissa	Shepherd	Mgr Indigenous Relations	8
Nimalovitch	Stacey	Procurement Specialist, Projects	16
O'Donovan	Barry	Deputy Program Director	22
Ransom	Tristan	EPC Project Manager - CPP / FEL2	20
Rich	Len	Operational Readiness/CSU Manager	30
Spiric	Danka	Contracts Specialist	34
Therres	Lani	Procurement Specialist	21
Welder	Brett	Sr Mgr HSSEQ	18

At the event, SIMSA reminded members of other key perks of membership, such as; early booth selection for the annual Saskatchewan Mining Supply Chain Forum, a 20% discount in liability insurance rates via a program with BFL, and a sector competitive benefits package that sees companies with as few as 3 employees attain – at very low rates – a comprehensive health and wellness benefits package.

The Saskatchewan Industrial and Mining Suppliers Association (SIMSA) is a driving force behind the province's economic success, representing over 370 companies all with permanent physical offices in the province, who are major employers that support over 36,000 jobs across Saskatchewan and annual sales greater than \$17 billion. Its members are leaders in innovation and sustainability, particularly in the critical minerals, potash, and uranium sectors, as well as oil and gas, roads, and power production — industries vital to both the provincial and national economies. SIMSA is proud to champion local content and business growth, advocating for Saskatchewan companies as they invest heavily in workforce development and local communities.