

August 16th, 2018

SIMSA Event Sponsorship Policy

SIMSA event sponsorship is open to SIMSA members on a “first come first serve” basis, and be launched by email notification simultaneously with the ticket sales of each event. Payment will be “Net 30” from the date of sponsorship acceptance.

Non-SIMSA members will be considered as sponsors on a case-by-case scenario. However, SIMSA members will be given priority in all circumstances.

The following will be the “baseline” packages for SIMSA’s three types of events.

1. Educational Events
 - a. \$500 per sponsor
 - b. Maximum of three sponsors per event
 - c. Sponsor(s) to receive:
 - i. Name/logo recognition on SIMSA and Picatic website listings for the event
 - ii. Name/logo on presentation screen at event (if there is not a “screen,” then a sponsor-provided pop-up banner will be allowed, but not a tradeshow booth)
 - iii. 2 tickets to event
2. Question Development Lunches for Roundtable events
 - a. No sponsorship is available to this type of event, other than the items included in the Roundtable Event package below
 - b. This level has been deleted from the initial November 28, 2017 sponsorship concept
3. Roundtable Events
 - a. \$2000 per sponsor
 - b. Maximum of three sponsors per event
 - c. Sponsor(s) to receive:
 - i. Name/logo recognition on SIMSA and Picatic website listings for the event
 - ii. Name/logo on presentation screen at the Roundtable event
 - iii. 4 tickets to the Roundtable event
 - iv. 2 tickets to the affiliated Question Development Lunch
 - v. Ability to place 1 hand-out item on every table at the Roundtable event

- vi. 1 person from the sponsor company(s) will be seated at the event with one of the highest-ranking official attending from the presenting company

4. Other

- a. To be handled on a case-by-case basis

For more information, contact:

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