

SIMSA Event Decision Policy

January, 2019

(Reviewed August 8th, 2019)

A SIMSA event must:

1. Focus on at least one of our key processes:
 - a. Bringing buyers and sellers face to face
 - b. Delivering MBA level educational events
2. Bring value to the majority of SIMSA's members
3. Be impossible or nearly impossible for a single member to create by themselves, and preferably not be something they could usually get for free
4. Create value for SIMSA as an Association, via the following:
 - a. Adhering to our Core Values:
 - i. Collaborative in all our actions
 - ii. Wisdom in our decisions, through considering the interactions between our membership's capabilities and needs, with their customers' realities.
 - iii. Saskatchewan companies are world class
 - iv. Diversity and inclusion create benefits for everyone
 - b. Adhering to our Vision;
 - i. Help its members sell more products and services, while providing outstanding ROI on costs of membership;
 - ii. Represent members' shared interests throughout the province of Saskatchewan to their target market, Government, and others – both inside and outside of the province of Saskatchewan.
 - iii. Help build a more globally competitive supply chain and capacity in Saskatchewan.
 - c. Adhering to our Mission to:
 - i. An integral part of the Business Development strategy, for all Saskatchewan industrial, mining, and energy suppliers.
 - ii. An integral part of the Procurement strategy, for all Saskatchewan industrial, mining, and energy resource developers.
 - iii. To be recognized globally as the source of valuable information on Saskatchewan suppliers, by the global industrial, mining, and energy sectors.
 - d. Strengthening our Competitive Advantage as;
 - i. the only Association specifically representing the Saskatchewan-based supply chain regarding procurement, advocacy and education to the industrial, mining, and energy sectors.

When a group approaches SIMSA, the event must adhere to the above and the following range of costing guidelines may apply:

1. Approaching group must guarantee the event is profitable
2. Approaching group must pay all costs – catering, room rental, AV, etc.
3. Approaching group must make a \$1,000 donation to SIMSA
4. SIMSA members attend for minimal costs, or even free
5. SIMSA will email membership 3-times about the event

About The Saskatchewan Industrial and Mining Suppliers Association (SIMSA):



Saskatchewan Industrial & Mining
Suppliers Association Inc

SIMSA is the Saskatchewan Industrial and Mining Suppliers Association, representing Saskatchewan companies who provide goods and services to the industrial, mining, and energy sectors. SIMSA's membership of over 200 companies represents over \$10-billion in annual revenues and 20,000 employees in Saskatchewan. SIMSA is a registered Non-profit Corporation. SIMSA's mandate is to represent the interests

and concerns of Saskatchewan industrial equipment and service suppliers, through promotion of its members and the creation of partnerships with industry and other associations.

For more information, contact:

Eric Anderson, Executive Director
Saskatchewan Industrial and Mining Suppliers Association (SIMSA)
811 – 56th Street East
Saskatoon, SK
S7K 5Y9
O: 306.343.0019
eric.anderson@simsa.ca
www.simsa.ca